

# Frequently Asked Questions about my eBook, *How to Get Lots of Money for Anything – Fast*

By Stuart A. Lichtman Author,  
*How to Get Lots of Money For Anything - Fast!*  
<http://www.anything-fast.com>

A lot of the subscribers to my Mini-Course have brought up important questions about my ebook from which it was drawn, and I wanted to make sure they were answered. Here are the questions they asked and here are my responses.

## **Question 1. “Your method works for the people you mention on your Web site. But how do I know that it will work for me?”**

Statistically, there is an extremely high probability that it will work for you. I’ve tested it on over over 100,000 people and nearly 100% of them who have done most of the work properly have achieved a seemingly impossible objective on their first try. Essentially all of the others made the errors that I warn about in Chapter Eleven of the book. (There are essentially no other ways of failing with this process.) And when those then properly followed the instructions, nearly 100% of them were successful.

However, I know that nothing works for everyone. Therefore, I give 60 days in which to learn and try my process. Since all of the over 100,000 plus people mentioned above achieved their seemingly impossible objectives in less than that time, I feel that should give you enough time to determine whether or not my system is right for you.

And when I receive a request for refund, it is submitted within 5 minutes of the time I first see the request. I keep my word.

Now let’s put this all in perspective. What’s in this book is a METHOD - it’s not magic! It’s important to acknowledge that half-hearted efforts won’t work with ANY real-life system or method, including this one.

But if you are willing to give the method a sincere try, then the chances are exceedingly good that it will work for you.

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**Question 2. “I’ve tried lots of self-help things. They didn’t work. Why should this one work? How is it different?”**

In the nearly 50 years I’ve worked to develop and teach the Cybernetic Transposition process, I’ve seen a tremendous number of different approaches to trying to help people achieve. In my opinion, they fall into three categories:

- force yourself to focus on what you want and, by strength of will, exclude any thoughts that you won’t succeed
- create affirmations describing what you want to achieve and repeat them daily •

visualize what you want and keep focused on that without losing track

For most people, these are what engineers call “necessary but not sufficient conditions.” There’s some truth in each but not enough.

What’s different is that the Cybernetic Transposition system includes what’s “necessary and sufficient.”

In other words, it focuses on the three aspects of what’s required to achieve anything - and in a way that is very clear and operationally effective.

These three steps are:

- create a target that all relevant parts of your brain agree on
- prioritize that target in a way that keeps you unconsciously focused on it no matter what you are consciously doing
- remove any unconscious roadblocks that would otherwise prevent achievement of the target.

The first step revolves around the fact that there are 4 major brain systems that are usually at war with each other. The result of that war is what we normally experience when trying to achieve something that seems impossible based on previous results: stress, fatigue, depression, loss of energy, trying and failing.

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In the Cybernetic Transposition process, the objective that you consciously want to achieve is translated into the language of each of the three other major parts of the brain in way that gains their agreement. One element of that is the transposition of past successes in any area to the achievement of what you presently desire.

The second step revolves around the fact that almost no one can maintain a conscious focus on anything for more than 5 seconds.

Try this: imagine a red circle and imagine a yellow triangle within it. Focus as fully as you possibly can on maintaining that yellow triangle centered in the red circle.

Note how long it takes before something else pops into your mind. If you're at least modestly observant and honest with yourself, it will almost certainly be less than 5 seconds. The interruption comes from your unconscious that has a different agenda.

Thus, it's necessary to ensure that your unconscious mind maintains the focus on your target since your conscious mind simply can't do it.

In the Cybernetic Transposition process, the parts of the brain that excel at maintaining a focus, the frontal lobes, are energized in a way that maintains the necessary unconscious focus. The result is that, unconsciously, you "keep your eyes on the ball," on your target all of the time – even when you're sleeping.

The third step revolves around the fact that we live in an enormously complex world, one in which there are billions or even trillions or more alternatives in almost every situation we encounter.

We cope with this complexity by developing an enormous array of unconscious habit patterns that work without conscious attention, as in driving a car or hitting a tennis ball.

Just compare what it was like when you were learning to do something like driving with what it's like now and you'll experience the power of these unconscious habit patterns at work.

And, once established, they stay in place. That's why we say, "You never forget how to ride a bike." However, some of these unconscious habit patterns become self defeating as your needs and circumstances change.

For example, have you ever seen someone get really upset because they're not getting

their own way? They yell, wave their arms and get red in the face.

Not too effective, is it?

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Now think about what an infant looks and sounds like when they're upset, when they're hungry and their survival depends on getting their way, on getting some food. They yell (it's called crying), wave their arms and get red in the face.

It's the same unconscious habit pattern at work in both situations. However, while very effective when you're an infant, it's usually very self-defeating when you're an adult.

See what I mean about old unconscious habits that can block you from achieving what you currently want?

The Cybernetic Transposition techniques incorporate ways to rapidly and permanently change self-defeating unconscious habit patterns to one that are self supporting.

When applied according to the instructions in the book, the three steps of the Cybernetic Transposition process produce essentially 100% success in achieving seemingly impossible objectives.

Nothing else I have every encountered comes anywhere close.

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### **Question 3. "It costs more than I can afford right now. I'm really broke."**

For many people, that can be a real consideration. However, for many people it's a matter of choice – immediate gratification versus long-term success and prosperity.

If you keep track of the ways you spend your money, how much of what you spend is really necessary for food, shelter and the necessities of life? Certainly not movies, cable TV, magazines, candy, cigarettes, alcohol, most new clothes, or entertainment.

I'm absolutely not saying there's anything wrong with those expenditures. What I am saying is they are something you are choosing, probably out of unconscious

habit patterns, to do. And, if lack of funds to purchase the book stands in your way, then these unconscious habit patterns are blocking you from achieving a much greater level of prosperity and success in your life.

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Now rate the return to you on each of those expenditures on a 1 to 10 scale where 1 is “I do it but I don't really get any satisfaction from it” and a 10 is “it fills me with joy, happiness, satisfaction and a feeling of accomplishment.”

Next think of what you'd really like to achieve in life: more money, meeting a perfect romantic partner, getting a great job, losing weight easily, creating your own successful small business, etc. Once you do, rate – on the same 1 to 10 scale – what you'd get from achieving that.

I suspect that the latter will rate a lot higher than the former.

So now you have a choice. Do you cut your expenditures on the habitual, non essential things for a month or two in order to buy the book or do you continue the way you've always done?

The choice is yours and, if you choose to do what you've always done, you'll get what you've always gotten.

If you choose to purchase the book and invest your energy in learning and using the Cybernetic Transposition system, there is an extremely high probability that you can rapidly get more money, meet a perfect romantic partner, get a great new job, rapidly and easily lose weight, create your own successful small business and do those other things that you'd really like to achieve but haven't been able to so far.

I understand what it's like to have both little money and a lot of money – my life is entrepreneurial, and I've experienced both extremes.

But – are you REALLY broke?

Let me put it this way: Suppose you could try the method and it didn't cost you a penny, UNLESS it paid for itself many, many times over? Here's how to do that.

If you have enough room on one of your credit cards, you can get the book instantly and take full advantage of the 60 day guarantee. In fact, you could try the methods out for only 30 days, and, if you by then you haven't seen an

immediate improvement (after giving it a fair shot), do this:

Send me a short note asking for your money back, and usually within 5 minutes – 24 hours at the very most – your full refund will be authorized, no questions asked and no hard feelings, either.

So, in reality, if it doesn't work, it won't cost you anything at all.

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The choice is yours. It's a no-risk choice because you have 60 days to get your money back if you don't get the results you want.

What's more, you can elect to split your payment into two installments, a month apart.

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**Question 4. "I notice that all your successful endorsers were college-educated, successful people, before they ever received your training. This seems like you're "preaching to the choir," so to speak. What about ordinary people who have regular jobs, or even people who are unemployed? Will it work for them?"**

You've hit several of my hot buttons with that question so let me first address "college education" as necessary for success.

My bottom line: It absolutely isn't just for highly educated people.

Of course, maybe you don't think that Bill Gates, Henry Ford or the head of my department when I was a student at M.I.T. represents success. But none of them had a college degree.

What a college degree is good for is getting a job because personnel managers are too lazy or inexperienced to sort out the wheat from the chaff – or they use automated systems that look for key words like "Harvard" and "MBA." That's why studies indicate that about 1/3 to 40% of resumes contain major lies – like degrees never earned, jobs never held, etc.

Of course, if you talk to the head of the company, you'll find they focus on the results you've produced, not on titles or degrees. That's one reason they're the head of the company. But most people don't even try to talk to the head of the company. (That's a self-defeating unconscious habit pattern, by the way.)

And having run over 100 companies, I know what I am talking about.

As far as “ordinary people who have regular jobs, or even people who are unemployed” – the Cybernetic Transposition process has worked with lots of them. That includes:

- *welfare mothers who never previously held a job*

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- *homemakers who never held a job and whose children have left the nest*
- *recently divorced women who have to rapidly find a way to support themselves and their kids.*

It has also worked for lots of people with lots of skills whose companies fired them and who've been totally unsuccessful in finding a new job.

A number of those whose testimonials we use in our promotion either have no college degree or were unemployed when they started to use the Cybernetic Transposition system.

Moreover, of the over 100,000 plus people I trained in the Cybernetic Transposition techniques, way more than half fell into the category of “ordinary people who have regular jobs.” The techniques worked very successfully for them.

In fact, the only group of people who achieved significantly higher or lower results using these techniques were entrepreneurs. They typically had close to 100% initial success in achieving seemingly impossible objectives.

So if you think that I'm “preaching to the choir” and that you're one down because you don't have a college degree, particular other knowledge or are unemployed, you're running smack into one of your self-defeating unconscious habit patterns.

Using the Cybernetic Transposition process, you can easily, quickly and permanently change that.

Remember: If you don't change things, you'll probably continue to be run by those self-defeating habits and that will be reflected in your results – or, as they say, “If you do what you've always done, you'll get what you've always gotten.”

So the good news is, Cybernetic Transposition can work for anyone. Extensive testing has proved it.

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**Question 5. “What can I compare your techniques to? Can it be compared to NLP? What makes it different from everything else out there?”**

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Cybernetic Transposition is what I would call an “organic” method, because it is based on the way people are naturally successful at accomplishing things.

One thing that makes it different – and unique, as far as I have been able to determine – is that Cybernetic Transposition is the only technique that allows you to confidently and permanently “peel off” any and all disempowering, negative beliefs you may have picked up on your journey through life.

Cybernetic Transposition goes far beyond NLP and hypnosis because with Cybernetic Transposition, you have a single set of techniques that reliably translates every goal you have into the basic, easy-to-understand “language” of each part of the brain, respectively. That alone GREATLY increases the odds of success in your favor.

Another unique thing about Cybernetic Transposition is it allows you to build upon any success in one area of your life, and apply it to create success in any other area of your life that you select. What other achievement method empowers you to do that?

And a final difference is that Cybernetic Transposition empowers you to take charge of your life and make it what you really want. NLP, hypnotherapy and similar techniques make you dependent because they are designed to be used on you by a therapist.

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So, those are the most frequently asked questions and my answers.



One last thing: A number of people have told me that while they would welcome more cash into their lives, money is not their primary concern.

I can respect that. If that's you, one thing other thing may be of interest:

When you buy the book, I give you nine interesting UNADVERTISED bonuses along with the main ebook, and some of these bonuses are actually MORE valuable than the ebook itself.

Among the topics covered:

- *How to automatically attract Luck into your Life*

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- *How to Lose Weight without supplements, drugs, or feeling pain or deprivation* •

*How to have Greater Success in your own Small Business*

- *How to find your Perfect Romantic Partner*

All of these (and other) unadvertised bonuses use the same basic mental-focusing technique (Cybernetic Transposition) that I teach in the main ebook.

If you haven't looked at this yet (or in a while), let me invite you to check it out again:

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Best Success, Stuart

P.S. As you plan your year ahead, this is a GREAT tool that will help you achieve your goals!

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